



**18 June 2008**  
**For immediate release**

## **Greenergy and ProForest develop bioethanol sustainability criteria**

- **Sustainability criteria address social and environmental concerns**
- **Criteria approved by Renewable Fuels Agency**
- **Greenergy to audit all its Brazilian bioethanol suppliers to assess compliance**

**London:** Greenergy Fuels Ltd, the UK's leading independent oil company and market leader in biofuels, has today (18 June 2008) unveiled the first set of biofuels sustainability criteria for bioethanol developed to meet the requirements of the UK's Renewable Transport Fuel Obligation (RTFO).

The new bioethanol criteria were produced by ProForest with advice from a range of Brazilian organisations including Imaflora, a leading standards organisation in Brazil, and have now been approved by the UK Government's Renewable Fuels Agency. It means for the first time, Greenergy will be able to effectively audit its Brazilian bioethanol purchases.

Andrew Owens, Chief Executive of Greenergy explains:

"The RTFO relies on credible standards for benchmarking sustainability. As one of the biggest suppliers of petroleum and biofuels in the UK, we have an important role to play in leading the industry and developing best practice. Today we have set a clear marker for bioethanol, with the approval of these criteria by the Renewable Fuels Agency.

"Greenergy is committed to sourcing biofuels from the most sustainable sources and will continue to look at ways to contribute to the development of rigorous industry trading standards to ensure maximum benefit for all from the biofuels market."

Sue McDougall, Acting Chief Executive of the RFA, said:

"We are delighted to see one the major players supporting sustainable sourcing by becoming the first UK biofuel supplier to commit to implementing the full RTFO meta-standard. This is an important step forward for the RTFO, for the biofuels industry, and for the environment."

Brazilian bioethanol, supplied by Greenergy, accounts for a significant proportion of all bioethanol used in the UK. It is Greenergy's preferred bioethanol source delivering carbon savings of in excess of 70 per cent when compared with standard petrol and significantly greater savings than all other forms of bioethanol currently on the market. Brazilian bioethanol also supports an established farming infrastructure carefully monitored by the Brazilian Government.

**ENDS**

## Notes to editors

**Greenergy** is a significant producer and supplier of petroleum and biofuels into the UK transport fuels market, supplying over 10% of the UK's overall petrol and diesel market and more than half of all bioethanol supplied in the UK.

Most of the bioethanol currently used in the UK is supplied by Greenergy and made from Brazilian sugar cane. Under RTFO methodology (default numbers), Brazilian sugar cane bioethanol emits 71% less carbon emissions than standard petrol – a much greater carbon saving than any other form of bioethanol currently on the market.

Greenergy is a member of the Better Sugar Initiative, [www.bettersugarcane.org](http://www.bettersugarcane.org), whose objective is to promote measurable improvements in the environmental and social impacts of sugarcane production and primary processing.

**ProForest** provides support for the Greenergy sustainability programme. They are an independent company working with natural resource management and specialising in practical approaches to sustainability, and have extensive experience with the development of sustainability standards, including facilitation of the Roundtable on Sustainable Palm Oil, the Round Table on Responsible Soy, and development of the Basel Criteria for Soy and the Migros Criteria for Palm Oil.

Forest and Agriculture Management and certification Institute (**Imaflora**) is a non-governmental, not-for-profit organisation founded in 1995 to foster sustainable development. It believes that it is possible to promote the preservation of natural resources and the improvement in life quality by supporting good practices in forest and agricultural operations. Certification is one of the main tools used by the Institute. To be certified, customers and farmers must follow strict standards when exploiting and/or using natural resources, ensuring minimal environmental, social and economic impact.

For further information:

Alex Lewis, Head of Communications, Greenergy

Tel 020 7404 7700

E: [Alex.lewis@greenergy.co.uk](mailto:Alex.lewis@greenergy.co.uk)