

# Switch to Inver

## A competitive retail solution for independent dealers



Greenergy



## Inver – the brand

Originally launched as a retail brand in Ireland in 2012, Inver is a bright and modern forecourt brand solution for independent dealers, backed by Greenergy's competitive fuel supply offer.

### Our customers benefit from:

- Transparent pricing with no hidden charges and flexible payment terms
- Competitively priced fuels
- Fuel security with supply nationwide
- 24/7 in-house haulage operation with real-time scheduling
- A range of products, including higher octane fuels
- A team of experienced Territory Managers to provide help and advice
- 24/7 customer support from our UK team

Dealer co-branding is available on the canopy and pole sign, creating a connection between your site and the community.







## Fuelled by Greenergy

As the UK's only national fuel supplier, we offer customers reliable supply backed by a team who are available when you need them.

We manage fuel supply chains from refinery gates to customer sites - importing, storing, blending and distributing fuel and managing stock levels for customers.

We continue to invest in our own storage, blending, manufacturing and distribution infrastructure in order to deliver competitive pricing and unparalleled supply resilience.

Our customers include supermarkets, oil companies, fuel wholesalers and retail and commercial customers.

Already Europe's largest producer of waste-based biodiesel, Greenergy continues to invest in lower carbon fuels to support the energy transition.



**A national supply network**

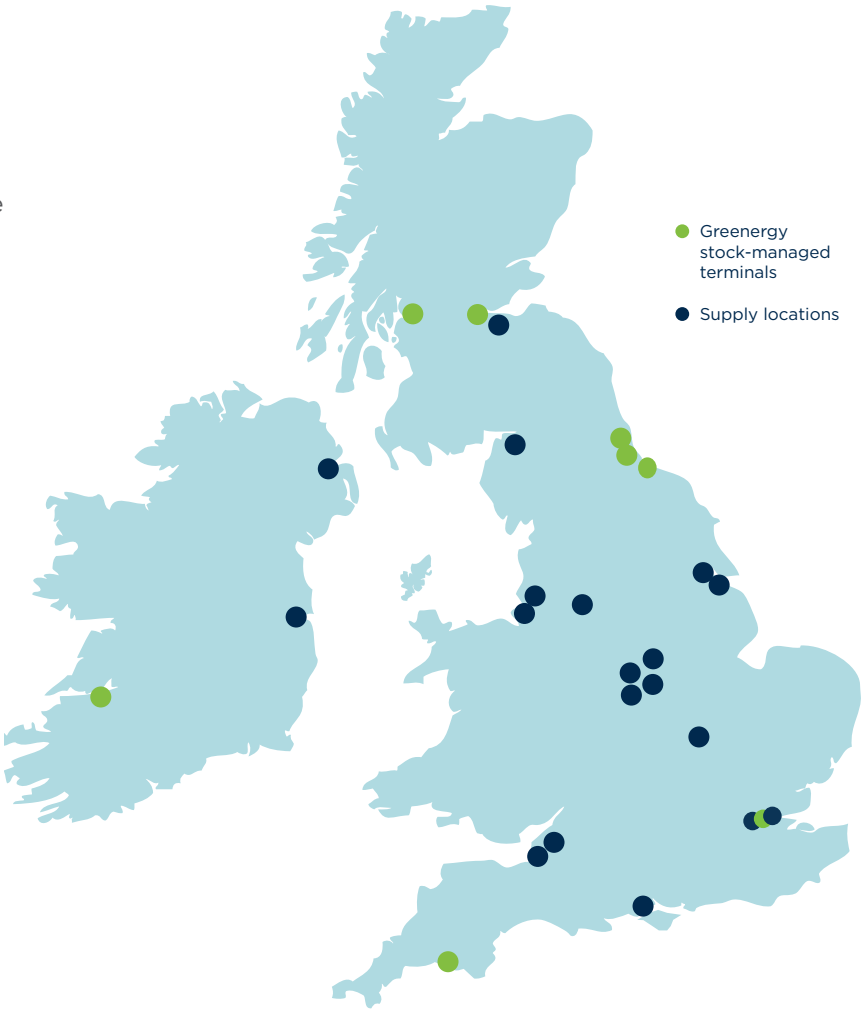
To meet our customer requirements, we supply from locations across the UK, and hold our own physical oil in ten terminals.

**Supply resilience**

Our national supply footprint minimises transport distances between our storage terminals and your site, so we can ensure cost-effective and reliable supply.

**In-house haulage**

With our in-house driver and scheduling teams, and our own tanker fleet, we are in the best possible position to ensure our haulage operations match the high standards you expect.







## The offer

Inver a new forecourt brand backed by Greenergy's competitive fuel supply offer.

### Competitive prices

We offer an attractive branding fee compared to other brands and a competitive fuel supply offer, supplying from our own storage terminals to your site, saving you money for what matters.

### Quality fuels

Comprehensive and effective procedures ensure all of our fuels meet British and European standards. Our additised regular grades and high octane fuels will attract high value customers to your site.

### Laboratory tested and independently assured

Tested by a certified laboratory at the refinery of origin prior to loading the oil tanker.

### Supply reliability

With supply locations across the UK and in-house haulage capability, we are never far from where you are.

### Support

Our customers also benefit from a dedicated Territory Manager and 24/7 customer service and logistic support.

## Our support services

Inver dealers benefit from a range of different support service options tailored to your needs.

These include:

### Order free delivery

We can monitor and manage your underground fuel stocks remotely to ensure that you never stock out, allowing you to focus on the things that matter to your business.

### Wetstock Care

In partnership with Suresite we can provide live reporting to support your site. This includes:

- All your ATG Alarms
- Additional data driven Water Ingress Alarms
- Reconciliation data to help you maintain your compliance
- A Sudden Loss alerting system
- Live Nozzle Usage so that you never miss a sale
- Days to Stock Out reporting
- A dedicated analyst is available to support your Wetstock needs

### EdgePetrol

In partnership with EdgePetrol, our customers can now access retail fuel pricing software that helps them make more informed pricing decisions. With real-time volume, and weighted cost price methodology, Edge users are implementing new pricing strategies that are driving extra profit every year.

### Forecourt maintenance

Giving you cost effective and easy access to the following services:

- Tank cleaning
- Fuel pump maintenance and vapour testing
- Security – annual connection and alarm monitoring
- Car-wash maintenance
- Electrical, lighting, PAT testing, plumbing

### Risk assessment

- Full DSEAR Risk Assessment on the forecourt every three years with annual reviews
- A six month compliance Audit.
- DSEAR & ATEX Compliance Programme
- Training (online) – three courses provided free each year





## Our mission

To deliver long-term value for our stakeholders through the production and distribution of waste derived renewable transportation.

We do this by:

- **Delivering change through innovation:**  
developing and driving renewable projects
- **Evolving our supply chain:**  
maintaining quality and reliable supply
- **Retaining strong customer relationships:**  
honesty and transparency in how we work
- **Acting responsibly and being accountable:**  
doing no harm to people or place

For more information contact  
our Territory Managers on

**020 7404 7700**

or visit [www.greenenergy.com](http://www.greenenergy.com)

# Greenenergy

