## **Depend on Inver**

**o** inver

for your forecourt needs

INE O



#### The Inver brand

### Inver is a tried and tested brand brought to you by Greenergy.

First launched in Ireland in 2012, and acquired by Greenergy in 2017, Inver is an established retail fuel brand that is growing internationally.

Leveraging the success of the brand, Greenergy is now offering Inver to independent retailers in Canada.

We understand how important business control is to independent retailers and with Inver, retailers maintain control of their business while receiving reliable, low cost, quality fuel.

Inver is a bright and refreshing new brand, designed to stand out.

#### Choose Inver's branded offer and benefit from:

## Low cost

- Greenergy sources from the lowest-cost markets around the world, and deliver competitive pricing to our customers
- We offer fuel pricing strategies that are benchmarked to the rack of your choice
- Leading edge payment terminal rates and no brand fees

### **Flexible offering**

- Flexible pricing and business models leaving you with the freedom to choose what works best for your business needs
- Personalized co-branding options to help create a connection between your site and your local community

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### **Quality**

Fuel quality is important to us and we ensure all gasolines supplied at Inver locations will meet or exceed the Canadian specifications



### **Support**

• An experienced, local based team, who are knowledgeable, responsive and easy to deal with



#### **Supply reliability**

- Innovative supply chain with a focus on bringing fuel closer to our customers
- Multiple fueling terminals ensuring fuel is always available
- Scheduling team available to you to ensure you are never waiting on a delivery



#### Inver - fuelled by Greenergy

#### Greenergy is a fuel supplier with global operations and access to strategic infrastructure that supports commercial, wholesale and retail customers.

Launching into Canada in 2013, Greenergy quickly expanded its supply infrastructure across Ontario and British Columbia, bringing low cost, reliable supply closer to our customers.

Greenergy's unique and innovative supply chain concept has allowed it to establish itself as a low-cost and reliable supplier.

Our access to supply infrastructure gives us multiple supply options, so we are not reliant on any single producer or mode of transportation.

Greenergy is dedicated to retaining strong customer relationships, providing flexible offerings that is supported by a team who is always available.





#### Safety and fuel quality

## Safety underpins everything we do.

We create safe working environments by continually working with our partners to identify, assess and mitigate the risks associated with our operations.

## Laboratory tested and independently assured



#### Lab certified

Tested by a certified laboratory at the origin of purchase.

## **Quality tested**

Each individual purchase is tested for quality assurance prior to taking receipt.



### **Certified quality**

Certificates of quality analysis provided for each individual fuel purchase demonstrating that all fuel meets Canadian specifications.



#### **Testimonial**



Meet our retailer, Joe Malfara, over 40 years of industry experience and owner of two gas stations in Toronto.

"I have been dealing with Greenergy and the 'Inver' brand and from the beginning the, 'Greenergy team' has been wonderful.

Both of my sites were rebranded in a professional and modern way and have never looked better. The attention to detail was remarkable.

The everyday service is great as well both with the deliveries and the accounting. Throughout the past year in these unprecedented times I have been able to maintain volume at both sites with no interruption."



#### **Contact us**

# For further information please contact us today

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