



**Independent fuel
supplier and retailer**

Our mission

To deliver long-term value for our stakeholders through the production and distribution of waste-derived renewable transportation fuels. We do this by:

- » Delivering change through innovation: developing and driving renewable projects
- » Evolving our supply chain: maintaining quality and reliable supply
- » Retaining strong customer relationships: honesty and transparency in how we work
- » Acting responsibly and being accountable: doing no harm to people or place.

About Greenergy

In business for over 25 years, Greenergy is an international fuel supplier with global supply chains and access to strategic infrastructure, supporting commercial and wholesale customers, and a growing retail network.

Founded in the UK, Greenergy has grown to supply around a quarter of the road fuels in the UK. Greenergy is also Europe's largest manufacturer of waste-based biodiesel, operating three manufacturing plants in England and the Netherlands.

Launching into Canada in 2013, Greenergy quickly expanded its supply infrastructure across Ontario and operates a leading national gas and convenience retail network under a portfolio of brands.

Greenergy's unique and innovative supply chain expertise has allowed significant investments in new and updated supply infrastructure in Ontario, bringing low cost, reliable fuel supply closer to its customers.



Supply infrastructure

Our unique supply chains provide flexibility and supply resilience, allowing us to source from the lowest-cost market globally.

In Canada, Greenergy has both sea and rail-fed terminals, along with storage locations in the US mid-west, Quebec and Ontario.

This enables us to source through multiple channels and minimize our dependence on any one third party provider; reducing the risk of supply disruption for our customers.

We supply customers from Concord, Hamilton, Johnstown and Thunder Bay. Our growth plans are to continue to build out rail-to-road facilities in strategic locations.

Our terminals offer a range of quality gasoline, diesel and other specialty products including higher percentage biodiesel blends, TOP TIER™ approved gasoline blends, marine diesel and E100.



Distribution network

- Marketing terminal
- Supply terminal



Greenergy's fuel terminals

We work to bring fully automated terminals closer to our customers and provide low cost, reliable fuel supply.

Our fuel terminals are changing how fuel is supplied.

They are:

- innovative and efficiently built
- fully-automated
- creating convenient supply facilities closer to the end customer
- Bringing greater supply security to the market



Check out this video to learn more about our facility in Concord.

 Watch video

Process integrity

Safety underpins everything we do. We continually identify, assess and mitigate the risks associated with our operations.

We strive to create safe working environments for our staff and our customers. We work closely with our partners to ensure the highest level of safety is being met throughout our network.

We ensure we provide our customers with quality fuel that meets or exceeds government standards.

We follow effective procedures throughout our entire supply chain network and test all purchases in an independent third party lab prior to taking receipt of the product.

We aim to exceed the expectations of our customers and are always on-hand and available to answer your questions.



Key performance indicators

We continuously assess our efficiency and the quality of service we provide.

We measure our performance in key operational areas and share these with our customers, providing transparency in our operations.

In our commitment to being a low cost provider, we take in account time spent reconciling invoices and the ability to pick up or have fuel delivered when needed.

In 2021 we reported:

Concord

99.00%

Product availability

Hamilton

97.50%

Product availability

Johnstown

98.90%

Product availability

Thunder Bay

99.6%

Product availability

98.98%

Invoice accuracy

Retail network

Greenergy operates a leading national gas and convenience retail network.

Combining our supply chain expertise and retail experience, we are able to create a competitive alternative for the retail market and offer attractive partnership opportunities.

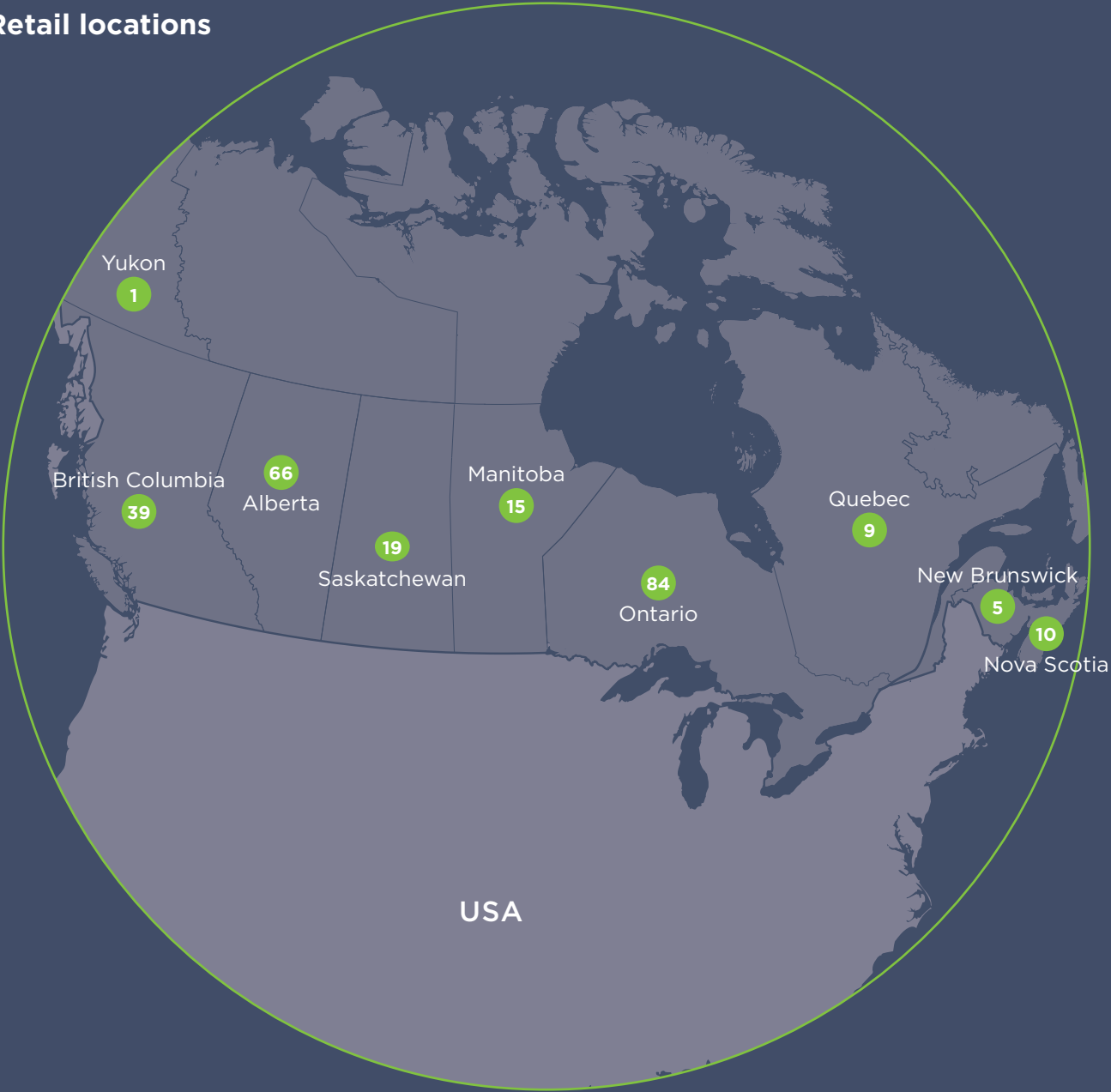
Greenergy’s portfolio of national and regional brands allow us to tailor a retail solution that best suits the needs of our customers.

With our strategic retail partnerships, Greenergy is the exclusive Mobil branded wholesaler within Canada and offers Canada’s leading loyalty program, PC Optimum, at our Mobil agency locations.

Our proprietary fuel and convenience brands include:



Retail locations





Solutions for the independent retail market

Our portfolio of brands allows us to tailor a solution that best suits the needs of independent retailers.

Breakaway

Rooted in Canada's love of hockey is a game-changing retail brand, designed to increase site traffic and grow sales for independent retailers to beat the competition.

Breakaway offers four quality fuel grades, exclusive to the Brand and our *PowerPlay* gasolines meet the high standards of TOP TIER™ detergent gasoline.

Our *Breakaway to Play* program partners with your local minor hockey association to support your community.

Breakaway offers ancillary brands such as cardlock and carwash to meet all of your needs.



Inver

A tried and tested Irish brand, and growing internationally; Inver is bright, modern and designed to stand out.

We understand how important business control is to independent retailers and with Inver, retailers maintain control of their business while receiving reliable, low cost, quality fuel.

Inver offers personalised dealer co-branding on the pole sign and canopy, creating a connection between your site and your local community.

Inver is a brand you can depend on.



Smartpoint by Waypoint

Leveraging Greenergy's national convenience store network, Smartpoint provides independent retailers the purchasing power of a national chain while maintaining control of its operations.

Backed by our team of experienced convenience experts and proven success with our Waypoint brand, Smartpoint provides independent retailers with a low cost, competitive program that supports sales and margin growth.

SmartPOINT 

Contact

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