

Moving ahead - together

Give your forecourt the “Inver Advantage”



 **inver**





Inver - Our Story

Supplying fuels in Ireland since 1984

Inver is a large Irish company supplying fuels in Ireland for over 30 years. Inver derives its name from the Gaelic word for “estuary” or “mouth of the river”.

Our name reflects our roots, the inception of our business on the Shannon estuary and the location of our co-owned state-of-the art terminal in Foynes.

Our story began in 1984 with the purchase of a small fuel distribution company in Foynes, Co. Limerick on the Shannon Estuary and today we are a leading importer of fuel products supplying a wide range of customers from local forecourts to large industrial businesses.

In 2012, the Inver retail brand was established and has quickly become a national forecourt brand in Ireland.

We have grown from a local supplier of fuel oil to a national supplier of a full range of fuel products. Our business has also grown in the UK fuels market and in 2017, Greenergy International Limited acquired Inver Energy Limited. Greenergy is the UK's leading supplier of road fuel and is growing internationally.



Our Fuel Quality

Laboratory tested and independently assured



Lab Certified

Tested by a certified laboratory at the refinery of origin prior to loading the oil tanker.



Independently Surveyed

Checked by independent surveyors for quality assurance at the loading refinery and at Inver's import terminals.



Certified Quality

Provided with Certificates of Quality for each individual cargo showing that the fuels meet EU and Irish specifications.



Quality Tested

Tested for quality assurance prior to receipt from the oil tanker at Inver's import terminals and samples from each individual cargo are retained.



Independent Quality Assured Testing

Tested by independent surveyors and laboratories to insure quality assurance.





Our Quality Fuels

Supplied directly to your forecourts



Inver-Controlled Delivery

Inver fuels are supplied directly from our co-owned terminal in Foynes, Limerick.



Quality Fuel Programme

Our Quality Assured Premium Fuels programme, gives our customers the assurance that fuels supplied by Inver meet national and European fuel standards and have complete traceability from the point of manufacture to our customers.



Our Brand

Distinctive and visually unique

Inver's forecourt branding is bright, modern, stands apart from our competitors and has high visibility day and night.

Our brand colours were chosen as they strongly link to the water of the estuary, the depths of the ocean our fuel ships travel on and the red reflects the energy created from our fuel.

Our Inver Drop embodies the connection between energy, water and the Shannon Estuary. The Inver brand is distinctive and visually unique!





**“Inver are always honest
and straight forward
to deal with and have
very competitive prices”**

Paul Lynch

Inver Freshford, Co. Kilkenny

"This new state-of-the-art forecourt sets itself apart in the industry as Inver Johnstown has been developed to offer customers motor way levels of standard on a local community site."

Ben Lenihan

Inver's Retail Director





The Inver Advantage

The service we provide to ensure forecourt success

Better prices

We buy our fuels directly from European refineries and can offer you competitive prices across all fuel ranges.

Quality Assured Fuels

We provide only Premium Assured Quality Traceable fuels from our co-owned terminal.

Direct Fuel Supply

From our state-of-the-art terminal in Foynes- delivered by Inver's dedicated haulage fleet.

Fuel Availability

On time delivery from our terminal on a 24/7 hourly basis.

Support

An experienced Irish based sales team who are knowledgeable, responsive and quick to action.

Inver Fuel Card

Increase your commercial fuel sales

Our Pricing Advantage

The benefits for your forecourt

Pricing options

We offer a wide a range of pricing options to our customers:

- Daily Pricing
- Average Period Formula Pricing
- Advertising and promotions to drive sales
- Our experienced sales team will help you choose the best pricing option to give your business a competitive edge

“I am delighted to be part of the Inver Forecourt Family”

John Mullin

Inver's partner, Castlebaldwin, Co. Sligo





inver



inver

UNLEADED 145.9

DIESEL 135.9

Moving Ahead

All Day
Breakfast

Inver and Your Community

Every tank does some good



Our leading lights programme goes right into the heart of the communities surrounding our Inver forecourt partner network.

Each forecourt has access to a fund to donate to organizations within their community that support children, education and families.

This programme is very successful and has helped to build an emotional connection between the Inver brand and the local community.

Inver have supported a large variety of organizations such as defibrillators, school books for many national schools libraries and Maths programmes, a poly tunnel to learn to grown plants, a sensory and fairy trail, jerseys for community teams etc.

All these good news stories are shared on our Inver community Facebook page @invercommunity.





Techspaces

There are 12 Inver sponsored Techspaces around our network.

Techspaces are fun, creative, safe locations where young people from all backgrounds learn how to create, invent and inspire with technology for free!



Munster Rugby

Junior Munster fans around your forecourt community can enjoy free membership as we sponsor 5,000 free memberships annually. Young fans enjoy multiple opportunities to interact with their team.

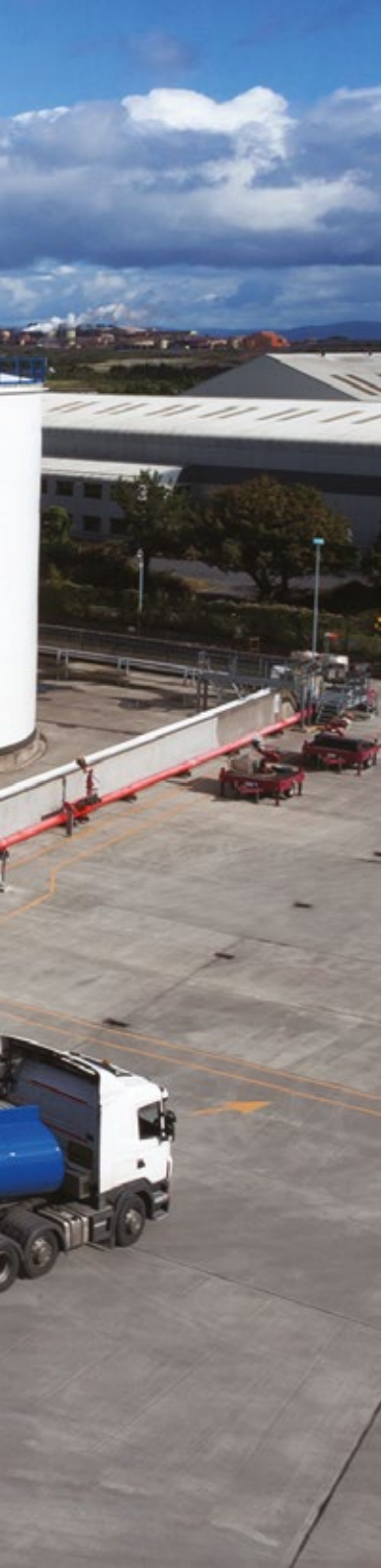


**“Faultless delivery of quality
fuels from the terminal
in Foynes to my forecourts
in Limerick.”**

Shane Gleeson

Inver Punces Cross and Hutlers Cross, Limerick





Retail Support

Supporting your forecourt business

- Flexible business models based on your needs and to allow for local dealer considerations
- Capital Contributions Amortized over volume\term of supply contract –(no upfront costs)
- Monthly sales promotion packages to drive sales
- Signage included
- Community investment program with cheque presentation events
- Grand opening launch event
- Local marketing campaigns

Contact us on:

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Visit:

www.inverenergy.ie

Facebook and Twitter:

@invercommunity

@inverservicestations

Inver

River House

Blackpool Business Park

Blackpool

Cork



Inver is part of the Greenergy Group